



About me

I bring over **10 years of international experience** blending creative design expertise with project management skills to deliver impactful results. As a Graphic & UI/UX Designer, I have transformed ideas into compelling visuals across digital and print media including advertising campaigns, brand identity, and social content that engage diverse audiences and strengthen brand presence.

Currently, as a Project Management Associate at ATC (Asia & Pacific Trade Center), I manage initiatives for EXPO2025 Osaka Kansai, driving collaboration with government entities, industry partners, and international stakeholders. My work bridges creativity with strategy, ensuring every project aligns aesthetic vision with business objectives creating not only visual impact but also measurable business value.

ISRAK TASNIM

Graphic & UI-UX Designer

CONTACT:

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ADDRESS

559-0033
Osaka, Japan.

Visa Status

Engineer/Specialist in Humanities/International Services
在留資格: 技術・人文知識・国際業務

Language skill

- Japanese - Business Level
- English - Fluent
- Bangla - Native Level
- Hindi - Fluent

EDUCATION

Graduation: 2014

University of Information Technology & Sciences
B.Sc in Electronics & Communication Engineering.

Design & Branding

Creative Design, 2D CAD drafting or 3D CAD drafting
Digital & Print Design

UI-UX

Web & UX Design, User Experience & Interface, Digital Product Design, Web Development & UX

Project Management

Project & Event Management, Strategy & Coordination, Management & Leadership, Project Delivery & Stakeholder Engagement

EXPERIENCES

Asia & Pacific Trade Center Osaka, Japan.

Project Management Associate | Jul 2023-Present · 2 yrs

- **Project Support & Coordination:** Assist in project scheduling, task tracking, and budget support; ensure smooth communication among internal teams and external stakeholders.
- **Design & Branding:** Develop promotional materials like visuals and video creation, event visuals, and marketing assets; support ATC's branding initiatives with creative design solutions.
- **Event & Communication Support:** Contribute to planning and execution of events, exhibitions, and business meetings; provide bilingual communication support for domestic and international partners.
- **Collaboration:** Work closely with government agencies, partner companies, and ATC departments to facilitate seamless coordination and stakeholder satisfaction.
- **Administrative & Operational Support:** Provide documentation, reporting, and logistical support to strengthen project delivery and team efficiency.

Skills: Project Management, Event Planning, Campaign Design, Branding and SNS Marketing, Website design and content management, Cross-Cultural Communication.

Zen Group Osaka, Japan.

Web Designer | Dec2022-Feb2023 · 3mos

- Created landing pages, banners, and SNS visuals that strengthened online brand presence.
- Designed packaging and DTP assets aligned with corporate branding strategy.
- Improved website UX through consistent content updates and visual enhancements.

JDO.inc Osaka, Japan.

Graphic Designer | Feb2019-Aug2022 · 3yrs6mos

- Designed print and digital media assets including magazines, flyers, banners, and video edits.
- Managed product order processing and inventory reporting to support business operations.
- Organized and executed corporate gift campaigns (お中元・お歳暮), ensuring vendor coordination and timely delivery.
- Conducted trend research at exhibitions to propose innovative design ideas.

SKILLS

Photoshop	
Illustrator	
InDesign	
Adobe XD	
After Effects	
Premiere Pro	
Procreate	
HTML	
CSS	
figma	
Event Management	
Global networking	
Project Management	
SNS Marketing	
Branding & Identity	
Presentation	

Portfolio

Graphic Design

Behance Portfolio:

<https://www.behance.net/tasnimisra5c13>

UI-UX

ATC Project Portfolio:

<https://estate.atc-co.net/language/english/>

<https://www.atc-co.com/atclounge/>

Freelancing Portfolio:

<https://www.medictranslate.com/>

<https://z-series-b.com/>

JDO Project Portfolio:

<https://www.towa-web.com/top.html>

<https://purejobs.towa-web.com/>

EXPERIENCES

Bikroy.com Dhaka, Bangladesh.

Sr. Graphic Designer | Feb 2016-Apr 2017 · 1yr3mos

- Directed visual branding and content for Bangladesh's largest online marketplace.
- Produced 100+ promotional campaigns across digital platforms, boosting user traffic.
- Managed team workflows and mentored junior designers.

Daraz.com.bd Dhaka, Bangladesh.

Graphic Designer | Dec 2014 - Nov 2015 · 1 yr

- Developed e-commerce visuals and digital banners that improved customer conversion rates.
- Collaborated with marketing teams to execute SNS and seasonal campaigns.

Control N Dhaka, Bangladesh.

Graphic Designer | Apr 2014 - Nov 2014 · 8 mos

- Designed marketing materials (flyers, magazines, banners, greeting cards) for SME clients, ensuring brand consistency.
- Produced digital content and 2D animation banners that improved client online visibility.
- Collaborated with sales and marketing teams to create visuals tailored to specific campaigns.
- Gained early professional experience in client-facing design projects, building a strong foundation in branding and DTP.

Ezzy group Dhaka, Bangladesh.

ARC Engineer (customer relation) | Oct 2012 - Mar 2014 · 1 yr 6 mos

- Monitored and managed intelligent security systems, analyzing alarms and signals to ensure 24/7 client safety.
- Delivered monthly monitoring reports and billing documentation for 50+ corporate clients.
- Provided technical troubleshooting and client support, enhancing customer satisfaction.
- Researched and tested new intelligent security solutions, contributing to product improvement and R&D efforts.
- Developed skills in technical reporting, customer relations, and cross-team communication, later transferable to project management roles.